

Program of Events

Date: Saturday, 4th October 2025

Time: 11:00 AM – 6:00 PM

Venue: Ridge Valley Park01, Greater Accra,
Ghana

Online: Zoom

11:00 – 11:30 AM

Arrival, Registration & Networking

- Welcome desk open.
- Tea/coffee and light snacks.
- Networking ice-breaker

12:15 – 1:00 PM

Session 1 – Ideation, Validation & MVP

Speaker: Victor Blavo “Co-Founder & CEO
Seesail, Pan African Expansions Catlog,
Ex-Chipperecash

- How to move from an idea to a validated MVP.
- Common pitfalls to avoid at the early stage.
- Case study walkthrough.

1:45 – 2:15 PM

**Networking Break +
Refreshments**



11:30 – 12:15 PM

Opening Keynote

Speaker: Klenam Fiadzoe
Entrepreneur & Consultant

Theme: The Future of Startups in Africa:
Start, Sustain, Scale

- Welcome by vFoundry team.
- Keynote address from invited investor/mentor.
- Setting the tone for the day.

1:00 – 1:45 PM

**Session 2 – Customer Acquisition
Funnel via HubSpot**

Speaker: Karen S.
Operations Manager iO-Sphere UK

- Practical guide on setting up customer funnels.
- How to track leads, conversions, and retention.
- Tools & metrics that matter.

2:15 – 3:00 PM

**Session 3 – Build with AI: From Concept
to Execution**

Speaker: Peter Onisha Peregbakumo
Software & AI Engineer, Founder at
BukkMeNow & Vibranium Technologies

- Building a multimillion dollar startup without knowing how to code
- How AI can accelerate product building.
- Tools & workflows to integrate AI into startups.
- Demo session.

3:00 – 3:45 PM
**Session 4 – Sourcing: OEMs,
Import & Export Strategies**

Speaker: Aisha Benguy
CEO Benguy Group

- Understanding sourcing from OEMs in China and other regions.
- Best practices for international import/export of hardware.
- Lessons from scaling with global supply chains.

3:45 – 4:00 PM
Short Break

4:00 – 4:45 PM
Session 5 – Legal & Compliance for Startups

Speakers: Lawyers/Regulatory Experts

- Understanding company structures, contracts & IP.
- Compliance requirements for fintechs & digital startups.
- Open Q&A.

4:45 – 5:30 PM
**Session 6 – Funding & Investor
Readiness**

**Speakers: Hasan Luongo | GP @
Resilience17, Ex Chippercash**

- What investors look for.
- How to pitch effectively.
- Structuring your startup for fundraising.

5:30 – 6:00 PM
**Session 7 – Growth Hacking &
Performance Marketing**

Speakers: Rhys Orwin
**Growth and Marketing Consultant,
Ex-Chippercash, Ex WorldRemit**

- Digital growth strategies.
- Retention vs. acquisition.
- Setting up walk through.

6:00 PM
Keynote & AMA

Speakers: Klenam

Theme: Building Africa's Next 100 Startups

- Connecting with the ecosystem
- Recap of learnings.
- Closing remarks from vFoundry.